

Andrea Siegal is a writer who doesn't sell. Britney Spears was photographed carrying her book, *To Feel Stuff*. She works with an investigator to answer this question:

HOW DID BRITNEY SPEARS GET THIS BOOK? AND, MORE IMPORTANTLY, DID SHE LIKE IT?

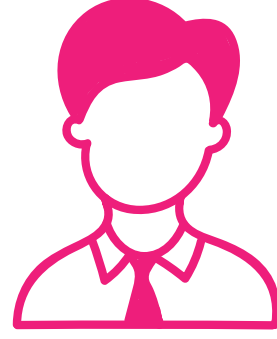


Start with the book.

Was the book really that hard for Britney to stumble upon?

DEAD END

The book had tanked. Period.



Go the official route.

Will Britney's manager agree to an interview?

DEAD END

Yeah, right. Britney's manager says no way.



Call on friends.

A surprising number of people have a Britney connection.

DEAD END

One friend who worked in fashion has Britney's stylist's email address. This goes nowhere.

DEAD END

Another friend knows Britney's former body guard. He stops responding to emails as soon as Britney's name comes up.

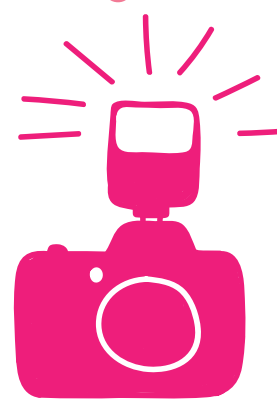


Get on the Internet.

Post to an Internet forum for tips on Britney.

DEAD END

One responder claims that Britney is marrying her husband's first cousin. Not true.



Stage a public run in.

Where does Britney spend most of her time?

DEAD END

Britney had been photographed thousands of times at the Twin Oaks Mall in California. She did not show this time.

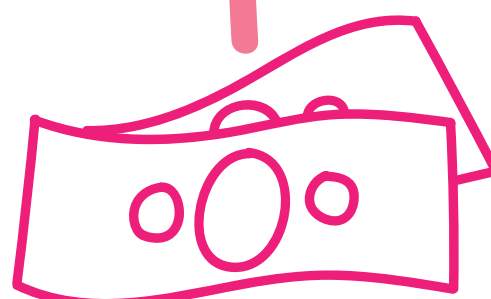


Return to the night in question.

The photo was taken at Paradise Cove restaurant in Malibu.

DEAD END

The staff had never heard of the book—or ever seen Britney there. No help.



Pay for access.

Purchase meet-and-greet at Planet Hollywood in Las Vegas for \$2,500.

Line up with 50 others to meet Britney. Each person is spending three seconds with Britney. Then, finally...

"Hi, my friend wrote a book called *To Feel Stuff*, and you had a picture taken with it. Do you remember the book?"

"It rings a bell. Yes, my assistant gave it to me. I loved it."

